



Lakeshore Chapter

www.WCRLakeshore.com

*2008 Leadership Team*

Nancy Bierenga, President  
Bev Scholten, President-Elect  
Michelle Teitsma,  
Immediate Past President  
Laurie Millis, Treasurer  
Sheri Costello, Secretary  
Marilyn Tebelak,  
VP of Membership

Tammy Hutson, Education Chair  
Sheri Costello, Website Chair  
Deanna DeLong, Ways & Means Chair  
Laurie Millis, Finance & Budget Chair

*Sponsors*



*Gold*

Huntington  
Mortgage Group

*Silver*

Countrywide Home Loans  
Lighthouse Title  
United Financial

Please be sure to support our  
sponsors at every opportunity—  
they are very important to us!

*Upcoming Events*

Oct. 30—10 AM—BOD Meets  
12 noon—General Membership  
meeting with speaker about mold  
detection and remediation.

Be sure you add Tammy Hutson to  
your email safe list so you don't miss  
anything fun and important!  
Tammy\_Hutson@countrywide.com

*Elections, 2008*

Elections were held at our meeting on  
Oct. 2 with the following results:  
Beverly Scholten—President  
Jane McGregor—President-Elect  
Sheri Costello—Secretary  
Angela Rose—Treasurer  
Nancy Bierenga – VP of Membership  
Congratulations everyone!

# Notes from Nancy

October, 2008



It has been a busy last few weeks. In Sept. President-Elect Beverly Scholten and I attended the WCR Michigan meetings that preceded MAR. It was interesting to see the work happening at the state level and hear the reports from the other local chapters. Elections for state positions were held there, as well. Beverly was elected Recording Secretary for 2009. The new President and the new treasurer are both from the West Michigan (GRAR) Chapter, so our side of the state is well-represented. Installation of the new officers will be held at Achieve in January. We also saw the new state and local websites. I will be serving on the State Website committee for the next couple years—and as chair next year. Be sure to check out the new site and if your information needs updating, contact Sheri Costello or me with what you'd like on the site.

Then this past week Beverly and I attended the Leadership Day at the Lansing Association of REALTORS® beautiful building. That day is put together by the state President-Elect, this year Joann Hatfield. She had a speaker from the Dale Carnegie Center talk about remembering names as a business tool. At lunch there was a speaker who taught Table Etiquette—very interesting...

Our Governor and Past State Chapter President, Monica Ross, will be visiting our meeting on Oct. 30—next week Thursday. Be sure to RSVP to Tammy's invitation for the meeting so you can meet Monica, hear about the state chapter, network with other REALTORS® and affiliates, and get some more education. Melanie Fahdrich from Udecon has some great information about mold testing and remediation.

WCR National meetings precede NAR in a couple weeks. Beverly and I will be attending those meetings as well.

I hope to see you all on the 30th.

*Vendors Galore at the Lakeshore*

Our Vendor Fair was held on October 15.

There were 18 home-based businesses represented. Guests had the opportunity to purchase some cash and carry items, place an order, or book a party. In addition there was a silent auction of various products donated by the Vendors. The Gold Exchange women bought over \$1,300 worth of gold that evening, so the chapter earned over \$130 from that..

Overall we had a great turnout and people came to buy. Lots of Christmas gifts were purchased, parties were booked, and pretty much everyone left happy.

Our next fund raiser will be held at our Holiday Party on Dec. 4. Final details are being worked out, so put it on your calendar now—you'll have fun—we always do! The fund raiser will be announced at the meeting next Thursday, so be sure to pay attention to how you can get involved.

*Look at My Great Listing!*

Sometimes it feels like listings get lost in the large selection in a market opportunity such as we have today, doesn't it?

At each meeting we will have a table where you can highlight a listing for only \$10. There will be room for a couple pictures and listing cards or brochures.

Please consider using this new tool to draw attention to one of your listings!

*Remember...Two New Opportunities*

*Affiliate Table*

All affiliates are encouraged to bring handouts highlighting your business to our meetings. They will be put on a table for members to see and pick up. This perk is in addition to those mentioned in your sponsorship packet.